EU cluster policy development and collaboration initiatives

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DG GROW, European Commission

Baltic Clusters Forum 2021, 9 December 2021

EU policy development – State of the European Union

➢ Focus on the implementation of the EU agenda

➢ European Chips Act

➢ New Programme ALMA on skills

➢ Global Gateway initiative

➢ Health Emergency preparedness & Response Authority (HERA)

European Commission

Industrial Forum

✓ **Advise on the** industrial strategy **implementation**

✓ **Contribute to** the **transition pathways** and **follow up** their **implementation**

✓ **Speed up transition by** bringing together key players and investors

✓ To be **transparent** and **inclusive**, linking different initiatives
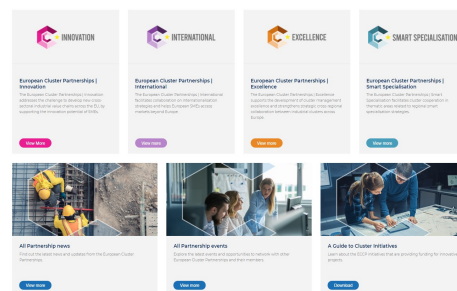
Industrial Forum WIKI

European Cluster Collaboration Platform: services

Advanced cluster mapping tool

Dedicated webpage on European Cluster Partnerships
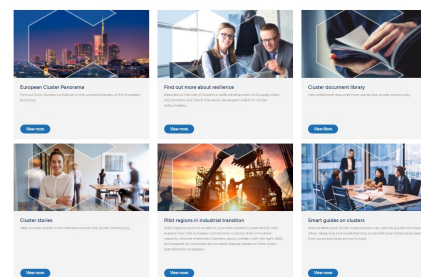
Forum

Matchmaking events

European Cluster Conference

Towards Green Transition Technical Assistance Facility

Knowledge repository and capacity building

ClusterXchange

An initiative of the European Union

Strengthening the European economy through collaboration

International Cluster matchmaking events 2021 and 2022

Watch out for our calls of expression of interest @Clusters_EU
*and on the **European Cluster Collaboration Platform***

South MED countries – 12-13 October 2021, digital

- Organised in cooperation with the Next Society initiative, DG NEAR
- EU-South Med Tech Days, Ceipiemonte
- Over 100 participants (69 clusters/BSO) – 39 SMEs) from 22 countries
- 60 business Matchmaking meetings

Singapore – 11-12 November 2021, digital

- SWITCH 2021 - Singapore Week of Innovation and Technology (8-12 Nov.)
- Organised in cooperation with Enterprise Singapore and EEN
- Over 120 participants, (mainly clusters and 28 SMEs) from 15 EU countries
- About 70 matchmaking meetings

For 2022 (tbc): Korea, Taiwan, Canada, Singapore and poss. ASEAN

International Cluster matchmaking events 2021 and 2022

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Plans for 2022 – possible events

- **Korea** - digital, in cooperation with Kicox (tbc)
- **Taiwan** - hybrid/digital, possibly in the context of Computex and the European Innovation Week in Taipei (tbc)
- **Canada** – physical or hybrid, with Canada Superclusters, possibly in Europe (tbc)
- **Singapore** – physical or hybrid, possibly at SWITCH event (tbc)

- ASEAN (possibly Malaysia, Thailand, Philippines, Indonesia)

European Commission

- Leading the green transition

- Accelerating the digital transition

- Building resilience

https://clustercollaboration.eu/content/recommendations-cluster-policies-boost-resilience-and-foster-green-and-digital

The Policy Toolkit Beta version

Searchable database of inspiring examples of policy practice related to clusters that will complement existing ECCP tools and resources

Currently 164 examples

Conceived as a living tool that can be continually updated

Users can combine filters to find examples relevant for them

Keywords

[   ]

Territorial validity

[- Any -   ▼]

Strategic challenges

[- Any -   ▼]

Thematic Priority

[- Any -   ▼]

Type of cluster support

[- Any -   ▼]

Typology name

[- Any -   ▼]

Apply

Policy Toolkit Database

Resilience

A*STAR Partners' Centre (A*PC)

Digital Transition

AgroHub

Digital Transition

AI for the Netherlands

Resilience

Alliance Free Economic Zone (Alliance FEZ)

Cluster managers should be trained to be able to train the others

Guide on Capacity Building for Clusters

Actions for green, digital, and resilient ecosystems

November 2021

Clusters as leaders of the green transition

Action 1: Identify the sustainability needs in your cluster

Action 2: Play an active intermediary role

Action 3: Integrate sustainability as part of the c strategy

Action 4: Establish projects on green transition in your s

Action 5: Upskill your members – and cluster staff

Action 6: Be part of relevant green conferences and ever

Clusters as accelerators of the digital transition through skills

Clusters as builders of resilience through internationalisation

We build on our experience of cluster support initiatives in 2014-20

[Joint Cluster Initiatives EUROCLUSTERS call (clustercollaboration.eu)](clustercollaboration.eu)
DEADLINE: 7 December 2021

- 30 cross-sectoral, interdisciplinary and trans-European strategic **Joint Cluster Initiatives (JCI)** called **'Euroclusters'** with a total budget of **€42**

- The call's key **objectives** are to:

  - Create a network to improve the resilience of the EU industrial ecosystems

  - Develop interconnected value chains in the EU Single Market

  - Innovate for strategic autonomy to build capacity for critical supplies and technologies

  - Adopt processes for a greener and more digital economy

  - Training to re-skill the workforce

  - Go international to boost access to global supply and value chains.

European Commission

EU Industry Days 2022

Open call for proposals for stakeholder sessions

- Stakeholder sessions will happen on days 3-4 (10th-11th Feb. 2022) in online format

- Thematic areas: the green and digital transition, resilience, and youth in industry

- Some proposals may be chosen to be organized jointly with EC services if the themes proposed are aligned

- Some of the proposals that are not selected as stakeholders sessions may be considered for local events

- Deadline: 28th November 2021

- EU Industry Days 2022: Stakeholder sessions:
  https://ec.europa.eu/info/policies/business-and-industry/eu-industry-days/eu-industry-days-2022-stakeholder-sessions_en

Open call for proposals for local events:

- Local events will run throughout the EU Industry Weeks 2022 - selected proposals will benefit from EU Industry Days branding

- Thematic areas: the green and digital transition, resilience, and youth in industry

- They can take the shape of virtual workshops, seminars, fairs, physical conferences, and can be organized jointly between national/local authorities, universities, businesses, civil society organizations, etc.

- Deadline: 13th December 2021

- EU Industry Week 2022: local events:
  https://ec.europa.eu/info/policies/business-and-industry/eu-industry-days/eu-industry-week-2022-local-events_en

European Commission

Thank you

https://ec.europa.eu/growth/industry/policy/cluster_en
http://www.clustercollaboration.eu

@EU_Growth

@ThierryBreton

@Clusters_EU

@EREK_EU

https://www.linkedin.com/company/european-cluster-collaboration-platform-eccp/
https://www.linkedin.com/company/resource-efficient/

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www.clustercollaboration.eu

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